

# ACM@UJCO

THE ACADEMY OF CONTEMPORARY MUSIC  
AT THE UNIVERSITY OF CENTRAL OKLAHOMA

## Fall 2010 PROGRAM COMPONENTS – Music Production Program Year 1

**Beginning Keyboard Skills** - This course will give students the opportunity to develop musical skills and knowledge in the use of keyboards at an introductory level in a variety of applications.

**Composing with Technology** -This course will allow students to explore different areas of composition as they relate to various aspects of technology in the music production field.

**Music Culture** -Through analysis of different social, cultural, historical, and economic and political musical influences, students will develop the ability to recognize, discuss and analyze different musical genres through the decades.

**Music Industry Studies** -This course will give students the opportunity to examine various professional areas of the music industry, including the study of marketing tools, contractual issues, arts management, and career opportunities.

**Production Techniques** -This course will allow students to be equipped with the skills needed for the production of live performances in a controlled studio environment. Students are given the opportunity to develop the critical skills and knowledge necessary to analyze and reproduce aspects of contemporary music performance and recording.

**Specialized Production Project** -This course gives students the opportunity to learn the practical skills involved in producing a multi-track recording. Students will also apply appropriate skills for mix-down and editing, leading to the finished product.

**Stylistic Awareness** -This course will give students the opportunity to study various musical components of a wide range of styles to allow the student to develop the ability to recreate and reinterpret.

**Freelance World** - This course gives students the opportunity to examine the financial and contractual issues of self-employment and to develop an awareness of what it means to work in various aspects of the music industry market.

**The Production Process** -This course will prepare students for a studio recording session and the variety of set-up procedures required to operate in a commercial studio.

**Digital Audio Techniques** -This course gives students the opportunity to examine all issues relating to Digital Audio and its use in the music production industry. Students will also focus on the fundamentals of using modern software and hardware to make music.

**Sequencing and Software Techniques** -This course will allow students to learn how to set up and operate MIDI computer systems. Students will apply sequencing software for creating music and learn to edit, store and retrieve music.

## PROGRAM COMPONENTS – Production Program (con't)

## Year 2

**Music and Media** -This course gives students the opportunity to discover how music is used in the world of multimedia. Students will have hands-on experience in creating a multimedia portfolio using a variety of industry specific software packages.

**Business Studies I** - Students will begin to discover how business and marketing skills can enable musicians to realize the commercial potential of the industry. This beginning course gives an overview of the music industry and the competitive market.

**Business Studies II** -This course presents the advanced information for students to apply the business and marketing skills that musicians must have in the industry in order to compete successfully.

**Cultural Studies** -This course introduces the students to a broad understanding of the ways in which the contemporary music industry has developed over the last century. The course covers the development of the industry from a cultural perspective, exploring topics with a view to understanding the sociological, economic, political, and technical factors involved.

**Music IT I** -This course will cover the beginning aspects of music production, including areas of software/hardware, MIDI, keyboard skills, sequencing, hard disk recording, sound editing and score writing. This beginning course gives the opportunity for beginning development of skills gained in other areas of the course.

**Music IT II** -This course will cover the advanced applications of music production, including areas in advanced software/hardware, MIDI, keyboard skills, sequencing, hard disk recording, sound editing and score writing. This advanced course continues the development of skills gained in MIT I.

**Post Production in Technology** -This course introduces students to the basic concepts and issues involved in combining sound with image, whether in films, commercials or TV programs. The content of the course will be examined from both a technical and aesthetic standpoint as well as provide students with a historical overview of its development from the early 1920s to its contemporary usage. Students will have the opportunity to gain practical experience in some of the more common sound-image techniques.

**Theory & Applied Harmony** -This course gives students a practical approach to the delivery of music theory. Students will study the structure of music and how to apply it to practical situations.

**Composition & Arrangement I** -This course gives students a practical approach to the delivery of music theory. Students will study the structure of music and how to apply it to practical situations.

**Composition & Arrangement II** -This course gives students an advanced study of composition and music theory. Students will study the structure of music in the context of composition.

**Studio Recording I** -This course will cover the skills and knowledge required to operate in a professional studio environment. This course will also integrate mixing desks, multi-track recorders, hard disk recorders, monitoring systems, synchronization, basic acoustics, live recording, synthesis, samplers, MIDI controllers, Outboard FX and mastering.

**Studio Recording II** -This course will cover advanced skills and knowledge of operation in a professional studio environment. This course will also integrate mixing desks, multi-track recorders, hard disk recorders, monitoring systems, synchronization, basic acoustics, live recording, synthesis, samplers, MIDI controllers, Outboard FX and mastering in a more applied setting.

**General Education** – Credit Hours as needed (if remedial coursework is necessary, it will be taken in Year 1). A total of 18 hours of specific coursework is required.