

Program: **Contemporary Music Business**
 Major: **Contemporary Music Business**
 Degree: **Associate in Applied Science (A.A.S.)**

Academy of Contemporary Music
 College: **Fine Arts and Design**
 Major Code: **1430**

University Core (18 total hours)

Written and Oral Communication 6

English Composition..... 3
 ENG 1113 English Composition
 Oral Communication..... 3
 MCOM 1113 Fundamentals of Speech

American Historical and Political Analysis 6

American National Government 3
 POL 1113 American National Government
 American History 3
 HIST 1483 History of US to 1877 **OR**
 HIST 1493 History of US since 1877

Electives 6

Select from the following:

ART 1153 Survey of Art History I
 BIO 1114 General Biology
 FMCD 2213 Child Development
 HLTH 1112 Healthy Life Skills
 LEAD 2213 Theories of Leadership
 MUS 2123 Music Appreciation
 MUS 2623 Music History Survey I
 NTRN 1483 Personal Nutrition
 PHY 1114 General Physics I and Lab
 PSY 1103 General Psychology
 SFTY 2343 Safety Education

Minimum Required Hours

Core Requirements

University Core 18

See Above

Major Requirements

Contemporary Music Business 48

Fall Year 1

ACM 1132 Music Culture
 ACM 1212 Music Industry Studies
 ACM 1422 Freelance World

Spring Year 1

ACM 1322 Stylistic Awareness
 ACM 1363 Introduction to Artist Development
 ACM 1463 Introduction to New Media and Music
 MCOM 2063 Introduction to Brand Communication/Advertising

Fall Year 2

ACM 2253 Introduction to Concert and Tour Management
 ACM 2263 Music Marketing, Merchandising & Retail I
 ACM 2453 Music Business Project I
 ACCT 2223 Survey of Accounting
 ISOM 2012 Personal Computer Productivity
 MCOM 1103 Introduction to Mass Communication

Spring Year 2

ACM 2463 Music Business Project II
 ACM 2543 Artist Management
 ACM 2623 Record Label Operations & Management
 ACM 2723 Music Marketing, Merchandising & Retail II
 DES 2102 Graphic Design for Non-Majors

Total..... 66

Minimum Grade Requirements

1. Average in all college course work and course work at UCO..... 2.00
2. A minimum grade of "C" must be earned in all courses in the major to count toward meeting degree requirements.

Admission Requirements

Admission to this program is selective. To be eligible for admission, an individual must have:

- 1) graduated from an accredited high school or have earned a high school equivalency certificate based on the General Education Development (GED) tests and GED recipient's high school class must have graduated, *;
- 2) participated in the American College Testing (ACT) program or a similar battery of tests;
- 3) completed an interview, audition and/or submitted a demo recording;
- 4) been selected for admission by the selection committee.

Those who are not U.S. citizens or resident aliens should contact the Office of International Services for specific admission information.

* Non-Native English speakers must meet OSRHE minimum English proficiency requirements.

Other Information

1. Two classes will be selected each academic year. Students must contact the Academy of Contemporary Music for application deadlines and audition and/or interview schedules.
2. Students must enroll in the entire group of courses each semester.
3. All university requirements must be completed prior to graduation.